

The Premier Program for

Luxury Properties



Windermere's Premier Properties programSM for luxury properties was created to meet the unique demands of marketing and selling luxury homes. The program is designed to maximize exposure among qualified buyers and sell your property at the best possible price.

BENEFITS INCLUDE

- ▶ Enhanced presence on Windermere.com
- ▶ Distinct branding with the use of Premier logo online and in all print marketing and advertising
- ▶ Premier Properties landing page and search filter on Windermere.com
- ▶ Targeted print and digital advertising opportunities that reach an affluent audience
- ▶ Email announcement to top-producing high-end brokers from Windermere and other real estate companies
- ▶ New Premier Properties are highlighted at luxury networking breakfasts
- ▶ Distinctive Premier signage to set your home apart
- ▶ Direct marketing materials designed exclusively for Premier listings
- ▶ Opportunities for global exposure via Luxury Portfolio International

